Kesler **Temple AME** Zion Church

Kesler's Kids Newsletter

Volume 1, Issue 1

January 10, 2011

JANUARY EVENTS

mrs. coleman's Birthday Party	19
Wednesday Night Study (Church)	26
Missionary Mass Meeting (Raleigh) and Monthly Birthday	29
Varrick Christian Education Program (Raleigh)	30

Bible Verses of the Month:

Learn a new Bible Verses each month from this section.

- **Deuteronomy 6:5** You shall love the LORD your God with all your heart and with all your soul and with all your might.
- **Psalm 139:14** I praise Thee, for I am fearfully and wonderfully made.
- I Corinthians 10:31 Whatever you do, do all to the glory of God.

African Methodist Episcopal Zion Children Programs

lust as there are different organizations in the church for adults, there are programs and organizations in the church for children. Although children are young and learning about Christianity, you should live your life so that others know that you are a follower of Christ. Each program in the church has a special purpose to teach you about Christ and to help you to follow Him better.





The goals of these programs are to train you about the church and give you opportunities to work together in service for Christ.

Missionaries

The purpose of the Missionary Department of the church is to spread the news of Christ to people in the community, the country and the world. The children's programs of the Missionary Department are:

Buds of Promise—ages 3-12 Youth Missionaries (Ys) - ages 13-21



Ys Logo

Promise

Christian Education

There are also programs in the Christian Education Department that are specifically for children. Those programs are:

Varick's Children—ages 3-8 Varick's Youth Ministry—ages

Under the Cross (UTX) - ages 13-18



Varrick's Children Logo

Parents' Corner

Parents, we invite you to join your children at church. We also hope to bring programs to the church that will interest you. Let us know what you would like more information about and we will see if we can offer them.

Monthly Activity

Find the words of the Scripture verse in the following word search. Look up, down, diagonally, backwards, across— every direction.

"For the Son of Man is come to seek and to save that which was lost." Luke 19:10



Inside Story Headline

This story can fit 150-200 words.

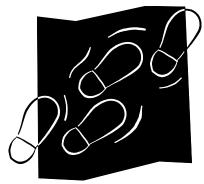
One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.



Caption describing picture or graphic.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed inter-

nally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter

from the president, or an editorial. You can also profile new employees or top customers or vendors.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands

of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



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KESLER TEMPLE AME ZION CHURCH

Your business tag line here.

We're on the Web! example.microsoft.com

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

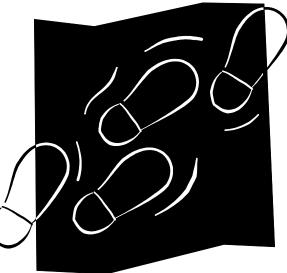
A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a

regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to



Caption describing picture or graphic.

insert a clip art image or some other graphic.