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Each One! Bless One!

You Make a Difference!

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EXCERPT FROM **"BE GREAT IN SALES AND MAKE A FORTUNE"** BY **AC BROWN** PART ONE

Chapter 1

You Sell All the Time

How I Learned to Sell Anything (and Everything)

For **48 years** I've heard people make statements like this. "If I had the proper education..." Or "If I was not born with the color of this skin, I could succeed in life." "If I were only thinner... smarter... or prettier." In this book I will teach you how I was able to learn to sell anything. Early in my life <u>I learned to</u> <u>listen and observe those around me to development an acumen of</u> <u>sales success</u>. These sales techniques will help you with your sales objectives, goals and sales volumes. I have done it this way for over forty-eight (48) years. If I can do it this way, you can too.

My success started my senior year in high school. In high

Senior Class Speaking Contest 1948 Class of 26 Seniors IN RECOGNITION OF OUTSTANDING ACHEIVEMENT TO ALONZO C. BROWN DURING THE 1947-1948 YEAR BY John Armstrong Chaloner School

school I was labeled just a good old school bus driver. The principal of the high school was excited about having a speaking contest before you could graduate. He brought the teachers from the Caucasian school to judge this contest. This was unusual.

I never had an opportunity to practice with my classmates before the speaking contest, because I drove a

school bus during that class period. On the day of the contest, the judge stood and said, "Ladies and gentlemen, we have heard some good speakers today, but we have unanimously agreed that our first place speaker is Alonza C. Brown."

Winning that speaking contest changed my life completely. It increased my self-confidence. It boosted my ego and gave me incentive to seek success through goal setting. <u>It made me feel</u> <u>good about myself</u>. Remember this always, in high school I was labeled "just a good old school bus driver." But before I left that stage that day as the good old school bus driver that I was, <u>I made</u> <u>up my mind that very day that everything I would touch in life</u> <u>from this point forward would turn to gold</u>. (TO BE CONTINUED) Remember what I said – <u>I was in high school driving a school</u> <u>bus</u>. I did this to make extra money. If I can do it this way, you can too. And <u>it is not too late to make that decision to start</u>—to start selling. Make a decision to make a change in your life through sales and through increasing your current sales and magnifying your sales potential. Why did I make this decision to go into sales instead of sticking to my nine-to-five job? How could I make this decision?

I realized that <u>everyone and their brother were selling</u> <u>something the moment they opened their mouths</u>. I decided I was going to use the same techniques I used to win that speaking contest—aggressiveness towards my goals and believing in myself when others did not. You can do it the way I did it and be on your way to being a highly successful sales person. Before you realize it you will be on your way to being a sales person who can earn hundreds of thousands of dollars. Receive the real success that you are looking for—you can find it in sales.

THIS BOOK IS FOR EVERYONE!



Order Your Personal Copy of Dr. AC Brown's Book Today Dr. AC Brown "Be Great in Sales" Three-Time Millionaire "Doing It God's Way" Let Him Show You How Stone Mountain, Georgia 30386 Email: acbrown@eblessings.us (404) 498-7927 (after nine); (404) 731-1305 (anytime)